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IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST NINETEEN YEARS

IRMA TIMES

Vol. 19. No. 24. Irma, Alberta, Friday, December 14th, 1934. $2.00 per year in advance; 5c per copy

Irma Defeats Tofield in Gas Line Hockey

Irma Beats Tofield In Gas Line League Game

A fast clean game of hockey of the Gas Line League was played Tuesday night between Tofield and Irma on the Irma rink.

A large attendance of fans from Irma, Wainwright and Tofield had lots to cheer about and both teams deserve great credit for their real sportsmanship in the treat they gave the fans.

The first bell started off the game with a bang and Tofield wasn't long in putting in the first goal, with Irma rushing down the ice immediately after for their first, Tofield scoring again in the first period. Second period was faster still, Irma getting two goals in the first half, and Tofield rushing the goalie trying hard to tie the score. The third inning was a real treat to witness with Frank Maguire of Irma rushing down to make a beautiful lone shot. Then to help even things up, Tofield put in three snappy goals from centre ice. The last five minutes saw some real hockey in which Irma made one more goal, the final bell finding a win for Irma of 5-4. Irma goals were: Maguire 2, Lawson 2, Ganderton 1; Tofield goals: Craig 1, Glover 1, Sprat 1, W. Warton 1.

Irma broke its losing streak by winning the above game after losing two games in succession to Viking. The Irma boys have had very little chance so far to put themselves in shape to play, as there was no ice to practice on. However, from now on they should give a good account of themselves.

The next game on Irma ice will be on December 17, between Irma and Holden. The game starts sharp at 8.15 p.m.

By virtue of three successive wins the Viking hockey team is perched happily at the top of the Gas Line League.

Opening the festivities here last Wednesday Sandy Ross's dragomen carved the first notch in the ladder leading to the top at the expense of the fast skating crew from Irma, the end of the gravel walk. For an opener there was action galore. You know the Irma Ironmen copped the pennant this spring from the Vikingites and it was kinda sweet to win the first game from the champions. The story is told in figures, Viking 4, Irma 2. But it was no walkaway, my masters. Irma did not go down for the count very easily, but were up there fighting all the way. Sandy (himself) had the honor of nicking the nets for the first counter unassisted; shortly after, the fiery Ronnie McLaren took a pass from A. McEachern that hit the hemp, and repeated the performance with another marker with the assistance of Archie Hardy. For the final point Archie Hardy hit the cage with an assist from Ronnie.

The Irma points were scored by R. Martin, unassisted, and by Frank Maguire on a pass from R. Ganderton. Thus endeth the opener.

On Saturday evening Sandy (he's the manager) bundled up his cohorts to do battle on the Irma ice. And believe it or not, they found the going all to their liking, and after three periods of scintillating hockey, the score keeper announced that Viking had four scores and Irma only one lonely one, and they made that in the first period. But don't think that this Irma team is a set-up because they have lost a couple of games. They made a remarkable march to the top last year, and they have a team this year that is going places, if you ask me. Archie and Ronnie did the scoring for Viking in the second period, while Jack McAthey snared a couple in the third. McEachern, the speed ball, who moved in from the Killam district this fall to take his high school course here, helped the scoring with two assists, and that means a lot in a good game of hockey.

Holden made their initial appearance here Monday evening and as usual have a peppy and snappy team that never lets up. You can always figure on a bang-up affair when Holden are the visitors. But they were turned back by Sandy's wrecking crew by the score of 4 to 3, but there wasn't much to write home about until the game ended, because the score was tied up until a couple of minutes before the closing time.

McEachern was the thorn in the flesh of the invaders in the first period. Playing his position in fine style he nabbed a pass from Jack McAthey shortly after the opening gong and sunk it deep behind the Holden goalie. This performance he repeated in a few minutes with an assist from Archie Hardy, making the welkin ring with cheers. Mineley of Holden scored the first for his gang when he ripped a sizzler past Dean just before the first period ended.

Holden tied up the score in the second frame when the stocky Barney Hurum tore loose with a rush and took a pass from Hopkins that he swept past Dean again.

In the third period Archie Hardy gladdened the hearts of the hundred odd spectators present when he, unassisted, sent a long shot into the Holden goal. It caromed off the goalie's glove into the net. This put Viking one up. For ten minutes the athletes put on the steam and finally Barney cut loose again. Going up the ice with the puck he passed it to Bob Maguire who passed it back again, and zowie! he slammed it in for the tieing score. After that there was some sweet hockey for the fans. D. McCrae finally found a weak spot in the Holden defense and taking a pass from the hardworking flash, Gordon Ash, he salted the puck as well as the game away for the fourth winning counter with only a minute to go.

The members of all the teams seem to be in better physical trim at this time of the year than last year and they all kept a fast pace right from the start. The teams are well balanced, and it looks like the race in the Gas Line League is going to be nip and tuck.

Viking team: Dean, J. McAthey, D. McCrae, Murdoch, McEachern, R. McLaren, Archie Hardy, R. McAthey, Gordon Ash, Runyon, Ross.

Holden team: McClintock, Minely, Hurum, Maguire, Hopkins, Stewart, Edworthy, A. Black, H. Black, Allan.

IRMA FOUNDRY AND MACHINE SHOP

Stove and furnace grates and lining, pulleys of all sizes, saw mandrels, emery grinders, pump jacks, cast sleigh shoes made for any make of sleigh.

Second-hand Kitchen Range, rebuilt, at a bargain.

THE PROPER CARE OF YOUR AUTOMOBILE

Auto Top Mouldings



ANOTHER thing to watch in the care of your automobile is that the top fabric does not crack along the mouldings. This is a danger that exists only on the more recent model cars. On older models, the top fabric covered the entire top of the car and extended down the side. On the newer cars, however, this fabric is set in a panel on the top and is fastened at the edges with moulding.

In previous articles it was told how the top fabric, if not taken care of, will develop weathering which eventually starts cracks. A danger point for these cracks is along the moulding. Even the tops of new cars occasionally develop these moulding leaks. It is important, therefore, that the moulding on top of the car be inspected frequently to watch for the cracks.

If the crack is caught in time, it is comparatively simple to make the rapair. All that is necessary is to seal it with a waterproofing compound. This sealer may also be used for stopping leaks at the rear window, or for repairing cigarette burns in the top fabric. In repairing a hole caused by a cigarette butt, it is only necessary to apply some of the sealer around the hole, lay a small cloth patch over it, and then apply more of the compound.

Next: "Sport Model Tops."

NOTES OF INTEREST OF BUSY KINSELLA

Mr. and Mrs. Wangsness and family spent last week-end in Edmonton.

Mrs. W. Revill entertained the lady members of the Rodino young peoples club last Sunday afternoon in honor of Miss Thelma Miller.

The ladies' aid will meet at the home of Mrs. P. J. Wangsness on the afternoon of Thursday, December 13.

Mrs. B. Davis and Miss I. McKie entertained at tea Wednesday afternoon in honor of Miss Thelma Miller, who left that evening to spend the winter in California.

The ladies' aid of the United church gave a farewell party for Mrs. Eaton at the home of Mrs. J. Neale on Friday afternoon.

Mr. L. Cameron spent the week end in Edmonton.

Mr. J. J. Overbo held a very successful auction sale of household goods, farm implements and stock on Tuesday.

Main Street

The Irma public school children are training faithfully for their Xmas concert on December 20th.

Mrs. C. T. Hill was in Edmonton last week end for a visit with her daughter and friends.

Miss Molly Miskimmins, of Aubundale is spending two weeks with her sister and family, Mrs. Eldon Fenton.

Mr. R. L. Simmerman was in Wainwright for a few days on business.

Mr. Jack Fletcher and James Hedley made a quick business trip to the city the first of the week.

Miss Aletta Knudson and Mrs. Vinjirud were visitors to Edmonton the first of this week.

Com. Hardy will take a service at Albert on Sunday afternoon at 2.30. All friends are very cordially invited.

The Albert appointment collected $16.60 for the Bible Society. Those in charge are very grateful to all who helped in this wonderful work.

Greer Bros. purchased a 1931 Dodge De Luxe Sedan on Thursday, December 29th.

Mrs. F. McDowell of Edmonton was in Irma on business Friday, December 7.

The C. N. railway office here did a huge business last Thursday and Friday on account of the last cent-a-mile excursion to Edmonton of this year.

Mr. and Mrs. Enger Sr. of Winter, Sask., are spending a few days with their sons, Martin and Ole Enger and families.

Magistrate, Miller of Sedgewick, held court in Irma on Monday, Dec. 10, and will preside at another session on December 17th.

The Hawkins water tank is being opened up once more on account of the increased traffic on the C.N.R. Mr. Ross Eaton of Kinsella was the successful bidder for this position.

It is expected there will be the usual church services at Passchendale, Roseberry and Irma on Sunday, Dec. 16th. If Mr. Geeson is unable to take charge some other arrangements no doubt will be made. At the time of writing (Wednesday) Mr. Geeson was still in Edmonton taking special ear treatment and was progressing nicely.

Friends of Mr. and Mrs. Sid Simmons Jr. have been entertaining them at dinner this week on the eve of their departure to make their home in Edburg, Alberta, where Mr. Simmons has purchased the hardware business. We surely dislike to see the old timers leave Irma. Sidney Simmons came to this district with his parents when a lad of nine and has lived here ever since, first farming in the Strawberry Plains district, and later taking over the Irma dray and transfer business. Seven years ago he married Miss Nellie Goodale of Liden's Limited, Irma., and have since made their home in Irma, where they have both made many friends who wish them health, wealth and happiness in their new venture.

NEWS ITEMS FROM JARROW

The annual meeting of the Ladies' Aid was held at the home of Mrs. G. Matthews on December 5th. The important business of the meeting was the election of officers for the ensuing year. Mrs. John Waite was unanimously returned to the office of president, Mrs. H. Barton was elected vice-president and Mrs. R. W. Griffith re-elected sec.-treas.

The whole community was shocked and saddened when they heard of the sudden death of Mrs. Ambrose Firkus, which occurred at her home south of Jarrow. The funeral will be held in Jarrow United church at 11 o'clock, Friday morning, Dec. 14.

Mrs. H. Barton entertained thirteen wee guests on Saturday afternoon in honor of her little daughter, Pattie, who was celebrating her third birthday. One of the little girls was heard saying "I wish Pattie had a birthday oftener".

Mr. R. Moore and family spent the week-end in Edmonton, visiting Mr. Moore's brother.

Mr. H. Barton and daughter are visiting in Edmonton.

Mr. and Mrs. Ernie Wade motored to Edmonton on Tuesday. Mrs. Wade deserves a good vacation.

The farmers shipped several loads of turkeys and chickens from Jarrow last week. The price for fowls has improved, but still there is room for further improvement.

Mr. Merrick of Wainwright was here relieving Mr. Harper, our Pool elevator agent, while Mr. and Mrs. Harper motored to Edmonton.

Miss Bothwell, accompanied by Mr. Mr. Ashley Cooper of Vermilion, spent Sunday visiting at the Alexander home in Viking.

The teachers are very busy these days preparing their Christmas programs. The Jarrow Christmas program will be given in the Community hall on Friday evening, Dec. 21st.

One does not need to go to California this winter in search of suitable and favorable weather. The weather man has certainly favored the Albertans this winter by continuing to give us glorious sunshiny days. We hope that this favor shall be granted until after Christmas.

Mr. Lissen has been sick of late. We hope he will soon improve.

Henry Treichel went to Edmonton Tuesday of this week. Henry is a young man about 20 years of age who has never been in Edmonton or in any other city. He will see great sights for the first time. We wish Henry pleasant dreams.

Viking Items

Lumir G. Dobry, son of Mr. and Mrs. J. G. Dobry, east of town, whose grain won first prize at the Boys' Grain club seed fair at Viking, had an exhibit at the Chicago International Grain Show and his sample of Reward wheat (hard spring wheat) captured eleventh place in 85 entries. This is indeed a very fine showing and Lumir is to be congratulated on the splendid showing against the best samples of wheat grown in Canada and the United States. This should stimulate the boys in growing better grain and we wish Lumir further success in his efforts and before many years pass we hope we can report that Viking district has produced a world wheat king. It is not impossible.

Michael Ryan, living three miles northwest of town, met with a serious accident last Saturday morning while running his hay press. Working around the machine his coat got caught in the gears and in trying to dislodge it, had the misfortune to get the sleeve caught also. His arm was forced into the revolving gears and badly mangled. Dr. Haworth, upon receiving a call for help, left immediately for Ryley and brought the injured man to the Viking hospital. On examination it was found that the arm was so badly torn that amputation was necessary. Mr. Ryan is resting quite comfortably after his harrowing and distressing experience.

The funeral of the late Louis Kringen who died on Tuesday, December 4th, was held from the Norwegian Lutheran church on Monday, December 10th, at 2 o'clock, Rev. Mr. I. Saugen officiating at the last rites. The church was filled with sorrowing neighbors, relatives and friends who came to pay their last respects to the deceased and to listen to an able address by the pastor.

Irma School Fair Statement For 1934

Amounts Received—

From 7 schools @ 17.50	$122.50
Entry fee, Lynx School	3.30
Sale of ribbons at gate	36.00
Cash Specials	27.80
Agriculture Fair Board	3.12
Women's Institute	5.00
Bank Balance 1933	11.80
	$209.52

Paid Out to Schools—

Albert	$42.45
Batts	40.75
Irma Senior	39.80
Irma Junior	12.15
Glenholm	20.25
Ross	1.60
Alma Mater	6.70
Lynx	3.30
Expenses	9.88
Sec.-Treas.	14.00
Sports	12.85
	$203.73

	$203.73
Bank Balance	$ 5.79
Outstanding Cheque	1.30
Balance	$ 4.49

IF YOU WANT TO BE LOVED

Don't contradict people, even if you are sure you are right.

Don't be inquisitive about the affairs of even your most intimate friend.

Don't under-rate anything because you don't possess it.

Don't believe that everybody else is happier than you.

Don't conclude that you never had any opportunities in life.

Don't believe all the evil you hear.

Don't repeat gossip, even if it does interest a crowd.

Don't jeer at anybody's religious belief.

Learn to hide your aches and pains under a pleasant smile. Few care whether you have an ear ache, headache or rheumatism.

Learn to attend to your business—a very important point.

Do not try to be anything else but a gentleman or gentlewoman; and that means one who has consideration for the whole world, and whose life is governed by the golden rule.—Harvard, Ill., Herald.

The editor of a paper in a neighboring town wrote up an account of the wedding of a man and woman who had both passed their 70th year, and headed it "A Romantic Affair." The intelligent compositor made it read "A Rheumatic Affair," and since the paper came out the editor has taken a few days vacation.

• • •

Horse sense is a pretty good thing to have at times, says a careful observer, for it teaches a fellow to say neigh.

Reduced Fares
FOR
CHRISTMAS
AND
NEW YEARS
between all points in Canada

FARE and a QUARTER for Christmas
Going—Dec. 21 to 25
Return until Dec. 26, 1934

for New Year's
Going—Dec. 28 to Jan. 1
Return until Jan. 2, 1935

FARE and a THIRD for Christmas and New Year's
Going—Dec. 20 to Jan. 1
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The place for quality and taste

Get your ticket on Xmas Cake and Tea Set

We Specialize in Home Cooking

Place your order now for
CHRISTMAS CAKES
any size

OYSTERS
are in this week. Order a dish at any hour and satisfy your wants.

"Service with a Smile"

E. BEACOCK, Prop.

Shipping Hogs
—ON—
Wednesday, Dec. 26
HOGS BOUGHT ANY DAY—THE HIGHEST PRICES PAID.
Foxwell & Johnson
PHONE 13

FOR SALE—A quantity of good oat sheaves.—E. Goodale, Irma. 7-14p

If you are interested in pure seed wheat or oats, see W. Cole, agent of Searle Grain Co., at once, as the quantity is limited.



MELBA Tissue Cream

To Feed Starved Skins

55¢



Nourish the skin and tissue *beneath* with rich, emollient *Melba Tissue Cream.* Use this gentle, penetrating cream to prevent lines and wrinkles and counteract the drying effects of exposure and time.

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Irma Times

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E. W. CARTER, Local Editor

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Canada's Two Great Winter Sports

Hockey and curling, Canada's two great winter sports, are now well under way, especially in western provinces. Curling has been mostly the older men's game up until the last few years, but women have taken to the game and youngsters are also seen more and more taking part on the rinks and even having a rink or two of their own entered in the competitions. It takes more than average skill to give the necessary motion to the granite rocks weighing in the neighborhood of forty pounds each, to get them into the rings some 120 feet distant, yet some remarkable shots are made and each winter the curlers become more skillful in the proper maneuvering of these rocks. It is a game that not only requires skill in handling the rocks, but affords the very best of exercise and sportsmanship for those taking part. Seldom, if ever, does rowdyism or unsportsmanlike tactics enter into a curling game. The uncertainty and the "breaks" of the game hold a peculiar fascination not only for the players but for the spectators as well. Above all it is a healthy game during these long winter nights and those who curl are better mentally and physically for it. A good live curling club is a real asset to any town and is an investment in health and happiness.

Hockey is one of Canada's major winter sports, which has caught on like wildfire in the United States during the past ten years. Most of the large cities in the States now have large artificial ice rinks, real palaces, that hold upwards of 15,000 to 20,000 people where Canadian hockey players thrill the crowds with their skill and stamina. Yes, even Viking has its representative in New York, where Murray Murdoch, son of Mr. and Mrs. W. D. Murdoch, performs for the New York Rangers and is known as the "iron man of hockey" on account of playing in over 435 games in a row, without a miss. And at Chicago we find Clem Loughlin, former hockey star, as manager of the world champion Chicago Black Hawks, doing a good job of it. These Canadian boys go down from the small prairie towns and fight for "Dear Old New York," or "Good Old Chicago," just as hard as they did for the home town in the west. Nationalism is forgotten and the sons of the prairie are soon the pride and joy of the big city fans and are counted as one of their own. Hockey players are surely ambassadors of peace and goodwill—even if they do break out in a little feud of their own on the ice at times—adding a touch that is not altogether frowned upon by many of the fans.

Locally, the Gas Line Hockey League has been formed and scheduled games are being played. The league consists of four teams, Irma, Viking, Holden and Tofield, and the members are all home products. A great deal of interest has already been shown by the public in the games and the attendance is fairly good. Highway facilities are better than last year which will facilitate travelling between the towns and make fairly certain that the visiting teams will be on hand.

Every encouragement should be given not only the senior games but the junior and other teams that the youngsters have organized. Hockey is an interesting game, full of vim and vigor, and everybody should make it a point to attend as many games as possible.—The Viking News.

More or Less Funny

"Now is the time to think about Christmas," says an exchange. It doesn't cost much to think, if you do it quietly.

• • •

"Why do you call your little brother Flannel?" asked the teacher of a boy at the schoolhouse. "The folks named him that because he shrinks from washing," was the reply.

• • •

Heard among the students discussing the school play: "Did she act in tragedy or comedy?" "Both. She was tragic in comedy, and comic in tragedy."

• • •

"Did you say that he used strong language on the links," said one golf enthusiast to another about a local citizen. "Well, he didn't say much, but I noticed that the grass quit growing wherever he spit," was the reply.

SPORT PEEPS

Once again the village life centres in the curling rink. Night after night the rafters ring with the commands of the skips to "sweep" or "no" with all the interesting variations. Years ago, when my pa was a boy," the voices were all of those whiskery, gruff type; but these days we hear the melodious, flute-like tones of the ladies mingled with those of the men. And, believe it or not, those gals can throw that 40-pound rock just as accurately as the men can. Just drop into the rink on Tuesdays or Thursdays and see for yourself.

• • •

The leaders in the race for honors in the first schedule among the men are two rinks skipped by that old war-horse Slavik and that expert with the plane and saw, Jack Leeder. Time will tell whether they will hold the premier positions. They are off to a good start, with an attitude of "watch my smoke."

• • •

Last week we reported the fast time of Robert Rankine, doing the 10 miles in 48 minutes and 3 seconds. At the British Empire games in England last August, the cream of the world pushed bicycles over the 10-mile course in 24.26 minutes. It is quite amazing that a man can cover that distance on foot in such a relatively short time.

• • •

The proposal to hold in Edmonton a tournament that will determine the champion Ping Pong player, arouses considerable interest, in the city at least. This game is one of the fastest games ever invented. The materials cost very little. You can play on any kind of a table, or you can make one for a small cost. Boys, ask Santa to help you get into this greatest of indoor games.

• • •

Dizzy Dean won 30 games for St. Louis last season, and received a salary of $8,500. With the raise in salary to over $20,000, the new contract he figures he should be good for 90 games in 1935. "So tell the folks that me and Paul will win 50 games. That ain't many for us Deans."

• • •

The pitcher that was champion of the American League this year is named "Goofy" Gomez. He won 26 and lost 5. That does not sound at all goofy. In fact any man that can do that deserves a lot of credit, and a fat salary.

• • •

Hockey fans will watch with interest the experiment in the Commercial League, Edmonton. Blue lines are abolished, with the idea of speeding up the game. The fans will decide whether the innovation will continue.

Exclude Press From C. C. F. Convention

Edmonton, Dec. 10.—The freedom of the press and freedom of speech may be shibboleths for Co-Operative Commonwealth Federation speakers in campaign speeches, but when it comes to their conventions these principles are relegated to the limbo of forgotten things.

Wednesday the C.C.F. party held a nominating convention in the Labor Hall to select a candidate for the Jasper-Edson federal constituency. Before the meeting had been under way a few minutes, a delegate rose and moved that the press be excluded.

The delegates were taking no chances that anything they did not wish to be reported might be printed and voted to exclude the newspaper men present. Two exceptions were made, however, the representative of the Alberta Labor News and the U.F.A. official organ being permitted to remain.

The FIRESIDE PHILOSOPHER

By ALFRED BIGGS

Would you succeed? Concentrate.

• • •

True religion cannot be organized.

• • •

When love comes in, reason goes out.

• • •

Sorrow is a better teacher than happiness.

• • •

Many people are overfed but undernourished.

• • •

Blushes indicate innocence as well as guilt.

• • •

Overcome fear and you have the world by the tail.

• • •

The earth seems like an institution for the money-blind.

• • •

You can learn more in your garden with a microscope than by going around the world.

"This all-day sucker is smaller than I used to get," said a kid in a local confectionery. "Well, you see, the days are getting shorter," replied the clerk.

• • •

Heard at the neighbors: "Johnny, auntie will never kiss you with that dirty face." "That's what I thought."

BE NONCHALANT

A lady was entertaining the small son of her married friend.

"Are you sure you can cut your meat, Marvin?" she inquired after watching him a moment.

"Oh, yes, ma'am," he replied without looking up from his plate. "We often have it as tough as this at home."

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HAY PRESSES, HAMMER MILLS and CUTTING BOXES

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Christmas Gift Suggestions for All



MEN'S SILK TIES—

The very newest in Men's Silk Neckties with handkerchief to match. Plenty of patterns to choose from. Per set **95c**

MEN'S WINTER CAPS—

With fur ear laps. Priced at **1.05** and **90c**

MEN'S FLEECED UNDERWEAR—

of highest quality Dodd's knit. Regular 1.60 line. Per suit **1.45**

This is a direct shipment, therefore the price. Act quickly for this.

Beautiful China and Dutch Silver in various patterns. They make a delightful and inexpensive Christmas remembrance.

Christmas Cake Necessities

Bowes Peel, lb.....**30c**
Glace Cherries, ½ lb **23c**
Bowes Whole Cherries, that will not sink in your cake, ½ lb. **30c**
Blanched Almonds, Per lb. **65c**
Colored Cocoanut, Per lb. **25c**
Extra Fancy Molasses, 4 lb jam tin **40c**

Grocery Specials

TOMATOES—Fraser Gold, Choice quality. 2½'s. TWO FOR **25c**

PURE APPLE CIDER— Per gallon **90c**

TEA—A good quality bulk tea, broken pekoe. **(5 lbs. for $2.00).** Per lb..... **45c**

JAM—Pure Strawberry Jam, large berries. 4 lb. tin **59c**

YEAST—Fresh Eclipse Yeast. FOUR FOR **25c**

NUTS AND CANDY— **A Wonderful Assortment** In bulk and packages, from the cheapest to the most expensive.

JAP ORANGES—Beautiful shape. Per box **1.15**

COFFEE—Our regular 29c quality, for Xmas. THREE lbs. for **80c**

DATES—Fresh and moist. Per lb. **10c**

BLUE RIBBON COCOA— ½ lb tins.....**25c** 1 lb tins.....**45c**

BLUE RIBBON BAKING POWDER— 12 oz. tins, each **20c**

BLUE RIBBON PEPPER—The best there is.— ½ lb. tin **30c** 1 lb. tin **50c**

PEARL SOAP—7 bars for **25c**

CORN FLAKES—Sugar Crisp, 4 for **25c**

COCOA—Rowntree's bulk.— 1 lb. **19c** 3 lbs. **50c**

A Few Large Mixing Bowls. 1 bowl and 1 lb. Cocoa, for **45c**

LANTERNS

1 doz. long and short globe lanterns. Each..... **1.25**

MEN LOOK!

A well known Fine Cut tobacco, reg. 10c. 3 pkgs. for..... **25c**



RADIO BATTERIES—

Don't forget our General Radio Batteries. Half the country is using them with entire satisfaction. Heavy Duty....**$2.65** Extra Heavy Duty....**$3.95**

PHILCO RADIO—Only one. Complete with batteries **$80**

TOYS—

Large steel Dump Trucks, with lights and battery. Each **1.40**

Smaller Trucks, like the above **70c**

BRING THE CHILDREN IN TO SEE—

The Gold Fish
The little steamboat in the water
The Electric Train
—and many other toys.

FISH—Gaffelbitars, boneless, Per pail **1.25**

Fresh Herring, Per dozen..... **25c** Holland Milkers Per keg..... **1.15**

Every item will be credited on your Premium Dishes

IRMA TRADING CO.



"Do you think the story of how a woman turned into a pillar of salt could be true?" asked a high school girl of a boy student in the library. "I don't see why it couldn't be true," he replied, "I read in the paper the other day of a woman driving along a country road who turned into a telephone pole."

Viking Items

Mr. and Mrs. G.W. Green are spending the week-end in Edmonton.

Mrs. Chiswell and son Lee were visitors in Edmonton at the end of the week.

Mr. and Mrs. W. J. Brown and little Ronnie were visitors in Edmonton last Friday.

W. Comisarow of the Cash Store is buying dressed poultry on Monday, December 17th.

Among those who spent the week-end in Edmonton were Mrs. Graham, Mrs. Purvis and Mrs. Bissell.

J. T. Johnson, prominent citizen of Camrose, has been nominated as Liberal candidate in the forthcoming provincial election.

A card party under the auspices of the Prague C.W.L. was held at the home of Frank Wesley on December 9th.

Miss Hester McWilliam is convalescent at her home south-west of town after her recent operation at the local hospital.

An illustrated lecture on Japan was given in the Quinte school on Monday evening by Rev. Dr. S. Scott of the United church, Viking. All present appreciated the lecture and enjoyed the evening.

Mr. Jack Roddick drove a new Chevrolet home last week.

The choir of the United church are rendering a cantata in the United church on Wednesday evening, December 19th, commencing at 8 o'clock. Everybody welcome.

Fred Hanson presents an interesting message to farmers in this week's issue in regard to cleaning wheat now that feed is scarce. It not only pays to clean your wheat but gives you something besides.

The C.N.R. closed the local night telegraph office Tuesday evening and the usual caretaker will be resumed. All passenger ticket and telegraph business will have to be done during the day as formerly.

A meeting was held at the Mrs. J. Pobuda home on December 2nd, when Miss Anne Piche, delegate to the C. W. L. convention held in Edmonton on November 10th to 12th, gave a report of the proceedings.

Norman Main, brother of P. A. Main, was down from Clyde to attend the funeral of little Alma Main on Friday, returning home Tuesday morning. Norman homesteaded east of town and left for the Clyde district in 1919 where he and his family now reside.

Councillor Graham has not been able to attend to the duties in his store the past few days on account of suffering from some rheumatic pains. He is not only missed at the store but at the curling rink where his stentorian voice keeps the boys pepped up. Here's hoping he will soon be as spry as ever.

While in Edmonton last Friday evening, Laurie Rasmussen dropped into the Memorial hall and saw Jack Tebo put Tiger Worth down for the count in the second round of a scheduled go. It will be remembered that Tebo did the same thing to Johnnie Walsh here on November 21st. Tebo is a heavyweight and is destined to go places in the fistic world under proper management.

Mr. and Mrs. Wm. Garvie and son Wilbur enjoyed a motor trip to the Acme, Alberta, district last week-end. While there Mr. Garvie called at the Bank of Montreal and visited with Geo. Brown, formerly of the bank staff here. George sends greetings to all his friends in this community. Mr. Garvie brought home from the Acme district a fine pure bred Percheron colt to add to his herd.

Here and There

Five hundred school-age boys and girls of Montreal recently took advantage of the unique all-expense trip operated by the Canadian Pacific Railway from that city to Ottawa and were addressed in the Parliament Buildings by Rt. Hon. R. B. Bennett, Prime Minister of Canada. Sight-seeing auto-bus trips across Ottawa included inspection of the Houses of Parliament, the Memorial Tower and Hall of Fame, and a special recital of the 53 bells of the famous Carillon Tower.

Bob Murray, Quebec's No. 1 tennis player, and Laird Watt, second ranking provincial player, were singled out for praise by "Big Bill" Tilden, who sailed recently by the Empress of Britain for England. "They are championship players in the making," said the one-time world's champion.

Five cruises in one may be made this winter on the Empress of Australia sailing from New York January 18. They are: the Mediterranean Cruise, the East African, South African, South American and West Indian. There is a full week in Egypt, numerous stops on the east coast of Africa, 12 full days ashore in the Union of South Africa, four stops in South America and return via Trinidad, Jamaica and Cuba.

Leading a baseball tour of the Orient and interviewed aboard the Empress of Japan en route to Tokyo, Connie Mack, manager of the Philadelphia Athletics, said it was his ambition to continue as manager until "I have passed my eightieth birthday." He is now in his 71st year.

Two New Weekly Newspapers Make Bow

Two new weekly newspapers made their appearance on our desk this week, the Manville Mirror, and the Andrew News. At the mast head of the Manville Mirror we see the name of W. J. Whitehouse, editor and manager. "Bill" was foreman at the News office here for two years and left in August to make preparations to open at Manville. He has put a lot of pep into the first issue which is well supported by the business men of Manville, and is newsy throughout. Mr. Whitehouse has the ability and training to give Manville a first class weekly newspaper and we bespeak for the new addition to Alberta papers a full measure of success.

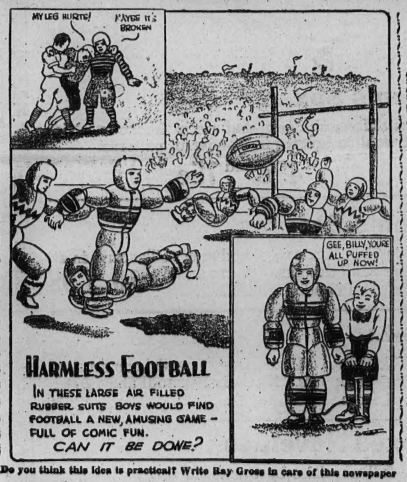
The Andrew News is published by T. Tomashavsky, of Andrew, formerly of Edmonton. It is also a fine little paper and well set up. It has a column or two printed in the Ukrainian language, in order to cater to some of the older generation who have not learned to read the English language.

While the sea of journalism is always full of turbulent waters, there are always those who are willing to launch out and try to weather the storm. Such men have made and unmade empires. May the two new papers grow and prosper and become real factors in the upbuilding of their communities, as well as the province in general.—The Viking News.

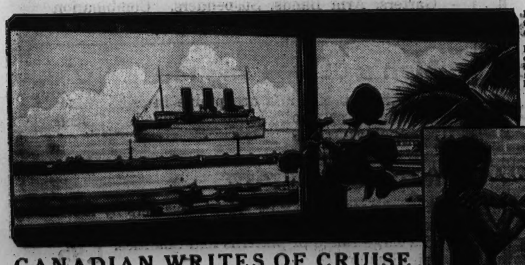
Christmas Shopping— Do It Now

Christmas is less than two weeks away—only ten shopping days left before the great gift day. Advice to shop early is always given but seldom heeded, but those that do find that the Christmas rush is not a thing to be dreaded. Local merchants have stocked up for the shoppers and are showing a fine line of seasonable, sensible and useful articles suitable for gifts. Local industries should be supported in order that the services merchants and business men render to the community be maintained.

CAN IT BE DONE? — By Ray Gross



Do you think this idea is practical? Write Ray Gross in care of this newspaper



CANADIAN WRITES OF CRUISE

Thoughts of travel to far places where hot sunny days make nature's covering seem more reasonable than fur coats are coincident with the sound of coal rattling into cellars in preparation for the long winter, and a very timely book that will be of great assistance to travel-minded people has just appeared. It is "—and ships —and sealing-wax", by Alan Maurice Irwin, published by Macmillans.

Last year the author, who is a Canadian journalist, cruised around the world in the Canadian Pacific liner Empress of Britain, and this book is a collection of his impressions, a companionable, intriguing sort of book in which he has written delightfully of nice and naughty things, handled a hard-working camera with becoming discretion, and argues in the manner of Kipling that the "Colonel's lady and Judy O'Grady are sisters under the skin."

The Mediterranean, Egypt, India—where the author lunched with Lord and Lady Willingdon, the Malay Peninsula, little known Cambodia, China, Japan—even Hollywood, are amongst the places he writes about.

India, a country that has suffered much at the hands of those whose trade is writing, comes in for some rather rakish debunking; tropic nights and tropical seas come in for some rather good descriptions. Simple, homely adventures amongst the simple, homely people of Bali develop the amusing knowledge that the women of this modern Eden are very interested in step-ins and other silken things.

S. Morgan-Powell, noted literary critic of the Montreal Star, writing of "—and ships,—and sealing-wax", says: "Mr. Irwin has the light, whimsical touch invaluable for such a record as this, since it enabled him not only to remember what is vivid but to forget what is not worthy of remembrance—it also provides a most attractive medium by which to stimulate the interest of those who have hitherto been compelled for one reason or another, to enjoy their travels abroad vicariously."

On January 10 the Empress of Britain sets out again on her cruise around the world, visiting the ports that provided the copy for "—and ships—and sealing-wax". Her 400 passengers will see the scenes described in the book, experience encounters similar to those recorded by the author, and during the 130 days they are away, will call at 32 ports in 24 different countries.

For those who do not make the cruise this reviewer recommends "—and ships—and sealing-wax", for those who do it is a practical text book.

Professional Cards

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For sale dates in Irma District see W. Masson, Irma.
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Notary Public
Loans, Real Estate, Insurance
IRMA - - ALBERTA

IRMA LODGE No. 56
Hold their regular meeting every first and third Tuesday of Each Month in the I.O.O.F. Hall.
Visiting Brothers Always Welcome.

DR. RICHARDSON
Dentist—of Viking
will be in the IRMA DRUG STORE Every FRIDAY for Professional Services.

IRMA L.O.L. No. 2066
Meets the last Thursday in Each month at 8 p.m.
Worshipful Master: J. H. Armitage.
Visiting Orangemen always Welcome.

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Carefully Selected Programs
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LOW FARES for CHRISTMAS and NEW YEAR'S TRAVEL
Between All Stations in Canada
Fare and One-quarter for Round Trip
XMAS WEEK-END
Going Friday, December 21, to Tuesday, December 25. Returning, leave destination not later than midnight, Wednesday, December 26th.
NEW YEAR WEEK-END
Going Friday, December 28, to Tuesday, January 1. Returning, leave destination not later than midnight, Wednesday, January 2, 1935.
Fare and One-third for Round Trip
Going December 20, 1934, to January 1, 1935. Returning from destination up to and including January 10, 1935.
Special Low Fares for Teachers and Students.
Full particulars from Local Agent
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LICENSED AND BONDED WITH THE BOARD OF GRAIN COMMISSIONERS

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CENTRE ST. at 7th AVE.
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LOW Winter Excursions FARES
to PACIFIC COAST
To Vancouver, Victoria, New Westminster and Prince Rupert.
Tickets on sale daily from November 15th, 1934, to February 28th, 1935.
Final return limit, April 30th, 1935.
Attractive fares also to California and Honolulu.
to EASTERN CANADA
To Toronto, Ottawa, Montreal and other Eastern points, with stop-over privileges.
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Final return limit, three months from date of sale.
to Central United States
From Manitoba (Winnipeg and West) Saskatchewan and Alberta to Des Moines, Minneapolis, Duluth, Chicago, Kansas City and certain other points. Tickets on sale daily from December 1st, 1934, to January 5th, 1935. Final return limit, three months from date of sale.
For full particulars consult Local Agent
CANADIAN NATIONAL
To Everywhere in Canada
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Slippers and Shoes

Quality Merchandise

Gloves and Mitts

Christmas is such a short time away! Make good use of the nice weather and have your shopping done should the weather and roads turn bad. Call and see what we have for you in gift merchandise. We list a few of the scores of nice things in our store

Women's Scarves

New silk novelties in Women's Scarfs. Both crepe and tubular knit. Smart new plaid and check effects. Priced..... **39c 79c $1.00**

Women's Hankerchiefs

Women's Lawn and Pure Linen Handkerchiefs, both in singles and boxed. Neat embroidered corners, plain or colored. Singles **10c, 15c, 2** for **35c.** Boxes **29c to $1.00.**

Dress Novelties

Costume jewelry at minimum cost. Necklets, Bracelets, Slip on Ornaments, Rings, Clasps, etc., priced from **15c and 25c.**

Rayon Panties



A real nice range of Rayon Panties. Nice pastel shades. Lace trimmed and applique finish. All sizes. **49c**

Rayon Gowns

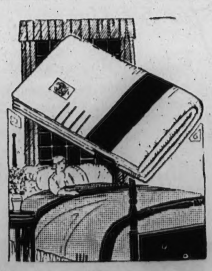
Good quality Rayon Knit Gowns, tubular finish, applique designs. Good colors. Priced at **1.10**

Women's Pyjamas

Rayon Knit two-piece Pyjamas, also new novelty rayon fabric. Lace trim and finish. Good shades. **1.89**

High Neck Sweaters

High neck sport sweaters in nice soft Botany wool. Shades of maroon, green, Jasper blue. Sizes 34, 36, 38. **1.95**



Linens

Smart New Bridge Cloths, Breakfast Cloths, Pillow Slips, Scarfs, Runners, Rayon Bed Spreads, etc., all reasonably priced!

Towels

Bath Towels, Linen Guest Towels, Towel and Wash Cloth Sets, cellophane wrapped impart the Christmas spirit. Priced from **39c**

Christmas Bargain Store

La Deese Lingerie

New trench styled lingerie in all the wanted pieces —Both in crepe de chene and suede. Beautifully finished, these smart underthings can be purchased at remarkably low prices!



Silk Crepe Hose

"Chatelaine" spotless new crepe hose. Will not spot or stain. All new shades. Sizes 9 - 10. **1.00**



Men's Shirts

Nice quality men's Fine Shirts by Tooke and Lewis in new collar attached styles. Novelty weave—

1.50 1.95 $2.00

Christmas Essentials

JAP ORANGES— Fresh shipment of Jap Oranges, box.... **1.15**

NAVEL ORANGES— California, per doz..... **45c, 55c, 59c**

PEANUTS— Fresh roasted Jumbo Peanuts, 3 lbs. **29c**

MIXED NUTS—New crop sound Mixed Nuts, 2 lbs. for **29c**

MIXED CANDY—Good bright Christmas Mixed **16c**

GANONG'S CHRISTMAS CANDY—Higrade creams, fudge, bon-bons, **35c** lb, 3lb **$1.00**

ALLEN'S FAMILY BOX— Good quality mixed chocolates. 5 pound box **1.45**

BOXED CHOCOLATES— Robertson's and Neilson's. Half-lb and lb. boxes..... **25c, 50c**

FIGS—4 Crown Figs **20c**

SHELLED BRAZILS—Fresh shelled Brazil Nuts **40c**

Men's Ties

Ties by "Currie" boxed if you wish. New silks and new patterns. Priced—

39c 49c 75c $1.00

Men's Spats

Currie Spats with the guaranteed cast off snaps. Are quick and comfortable. Grey or fawn **$1.00 1.50**

Men's Handkerchiefs

Singles and boxed. Some lovely qualities in men's handkerchiefs, part linen and lawn. Priced from **2** for **25c** - **3** for **$1.00.**



Men's Sox

Toney Monarch Socks that are in the mode. Nice soft wool cashmeres in wonderful patterns.—

49c and 75c

Men's Scarves

By Currie. Men's wool and men's silk scarfs in all the new fall designs. Warm and colorful. Priced..... **1.10, 1.95**

Belts

Hickok Belts. All new designs and in smart new buckles or zippers. Black, brown andFancy. Priced from **69c**

Boxed Novelties

New fall novelties by Currie, in fancy Christmas boxes. Several nice things that are low in price. Garters, Arm Bands, Suspenders, Combination Sets, Tie Clips, Cuff Links, Cuff and Tie Sets, etc.

Men's Gloves and Mitts

Something useful and acceptable in either capeskin, suede or wool. Lined or unlined. Priced reasonably!

Men's Sweaters

A most acceptable gift. Men's sweaters by Monarch and Ballentyne. Both turtle neck and coats in a large range of patterns and qualities. Priced as low as **1.95**

Boys

Mittens, Sox, Mocassins, Ties, Scarfs, Shoes, Sweaters, Windbreakers, etc.

Girls

Sweaters, Gloves, Mittens, Overshoes, Slippers, Lingerie, Handkerchiefs, Beads, Bracelets, etc.

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